



La Trobe University Baseball Club Inc
La Trobe Sports Stadium
Kingsbury Drive Bundoora VIC 3083
Incorporation Number: A0048707M
ABN: 43 868 649 429
latrobebaseball@gmail.com
latrobeunibaseball.com

Social Media Policy

Our Commitment

Electronic communication is essential for sharing club and association news and for sharing information amongst and with all members. All communication will be timely, appropriate and related to club and / or association business.

What we will do

We use a range of electronic tools to communicate with our members, and amongst player and club groups.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

Website

- Our website will include current information on teams, competitions, social events, committees, and policies.
- No offensive content or photos will be published.
- If we intend to publish a photo of a child, we will first seek permission from their parents and take care not to provide identifying information.
- We will seek feedback from members to improve the information available on websites and other social media platforms we use.

Messaging and Email

- Members of the committee, coaches and team managers may use messaging platforms and email to provide information about teams, games, training, club-sanctioned social events and club business.
- Communication involving children will be directed through their parents.



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Social Media Platforms

- We treat all social media postings, blogs, status updates as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive club and player news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring the club or related entities (e.g. Baseball Victoria, MWBL, other baseball clubs) into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from these sites.

What we ask you to do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to, or affiliated with the club.

Electronic communication:

- Should be restricted to club and or association matters.
- Must not offend, intimidate, humiliate or bully another person.
- Must not be misleading, false or injure the reputation of another person.
- Should respect and maintain the privacy of members.
- Must not bring the club and or related entities into disrepute.
- Coaches and others who work with children and young people must direct electronic communication through the child's parents.



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Non-Compliance

- Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in our member protection policy or code of conduct.
- Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service) is a criminal offence that can be reported to the police.
- In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook, YouTube or X) may be liable for defamation.